



James Randall

Web & SEO Rock Star

One of Go BEST's most treasured secret weapons, James Randall is a self-taught web designer, digital marketer and SEO strategist who distinguishes himself by the simplest means possible—he converts. James's portfolio currently consists of over 80 websites and counting, and he regularly generates 6-7 figures in annual revenue for individual sites, plus increases of more than 300% in sales after only a year of services. According to James, the most common error potential clients make is focusing on the bells and whistles of their websites, instead of being mobile-friendly and functional with up-to-date information. Although he can't share all the methods to his madness, he is perhaps best known for his uncanny ability to increase a business's GMB star ranking and lifting that business to the top of the search results for its niche. James was born and raised in Alaska. When not working internet magic, he can be found obsessively playing chess, backgammon or poker. He has backpacked solo through 32 countries and has offices in Las Vegas and Montreal.