



# WHEN YOU HEAR SEO, DO YOU THINK WTF?

Polish your digital presence, increase traffic, and let your online reputation shine—without touching a keyboard!

It may seem like a daunting, even insurmountable, challenge to please everyone, but in an era when “word of mouth” now spreads with a few clicks on our phones, James Randall is up to the task. Go BEST’s self-styled web designer, digital strategist and SEO expert believes that, although many businesses lose the battle before it begins, you have more control over your digital footprint than you know—even those elusive five-star reviews! “Most clients focus on the bells and whistles of their website but ignore the fact that without the right combination of function, optimization and reputation management, many potential guests will never even view it.” While he can’t share ALL the methods to his madness, James has proven the uncanny ability to assist clients with raising their Google My Business rating



to the highest in their niche, while virtually guaranteeing that your establishment appears in the first three results—beyond which most internet searchers rarely look! When asked about the consequences of ignoring the importance of a stellar online footprint, James answers, “Do you CARE about your bottom line? Unless you have no real competition, and everyone knows your name, a strong digital presence can be the difference between a profitable business and that shuts its doors.” James and the Go BEST team can help you garner the top digital “word of mouth” in your category, market and beyond.



## Elevate Your Business with GOBEST!

Go Big Entertainment, Solutions and Technology, referred to by the acronym Go BEST, is a team of industry experts in all areas of marketing, operations, finance and more who are available to help anyone, from a small business owner to a national, multi-unit operator, elevate their business.

**Digital Presence | GoBestBundles.com | Cybersecurity | Operations | More!**

Contact Adia at [elevate@GoBestBiz.com](mailto:elevate@GoBestBiz.com) today!



# GOBEST!

GO BIG ENTERTAINMENT, SOLUTIONS & TECHNOLOGY

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Our clients include...

