



ADIA FOSTER

VICE-PRESIDENT OF SOLUTIONS

Whether on set or in the boardroom, Adia Foster is a dynamic, self-styled overachiever with a knack for increasing profits. She is a graduate of University of Southern California (Go Trojans!) with a degree in Marketing and Distribution Marketing.

Prior to joining the dynamic team at Go BEST, Adia was a National Strategic Account Executive and also the Digital Marketing & Programs Manager for the entire West Coast division of a Fortune 500 company. She coordinated and supervised Buying Groups and large corporate supply spending/lending, as well as trained Account Executives how to increase sales and market share.

As an award-winning Sales Executive, she has worked for and with the largest manufacturers in the nation. Her background in leadership, sales and marketing, with a focus on building and maintaining relationships is a key component that makes her unique in today's social media marketplace. Her passion for B2B relationships, reducing logistics cost, production supply chains efficiency as well as product production compatibility are just a few of the attributes that will help to make Go BEST an elite partner in the Business Services industry.

As an award winning filmmaker and former Head of Production for a local network, she has run the sets of television shows, films and is currently featured in "Take Out Girl" on Hulu. This combination of boardroom/film skills enables Adia to see the "Big Picture" and think out of the box to build and execute solutions.

In her free time, Adia enjoys exploring the planet with travel to remote parts of the world, but her greatest joy is just spending time with and lovingly raising her eleven-year-old daughter.